

COURSE OUTLINE

(1) GENERAL

SCHOOL	SCHOOL OF BUSINESS		
ACADEMIC UNIT	DEPARTMENT OF TOURISM ECONOMICS AND MANAGEMENT		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	TO1005	SEMESTER	1 st
COURSE TITLE	TOURIST DESTINATIONS' TYPOLOGIES AND CHARACTERISTICS		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>	WEEKLY TEACHING HOURS	CREDITS	
LECTURES	3	5	
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	GENERAL BACKGROUND		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	GREEK		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	NO		
COURSE WEBSITE (URL)	https://eclass.aegean.gr/courses/TOUREM188/		

(2) LEARNING OUTCOMES

<p>Learning outcomes <i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> • <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i> • <i>Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i> • <i>Guidelines for writing Learning Outcomes</i>
<p>The aim of the module “Tourist Destinations’ Typologies and Characteristics” is to transmit knowledge and understanding of a) the concept of “tourist destination” as a key part of the tourism system b) the characteristics and the elements of tourist destinations, c) methods of analysis for the evolution of a tourist destination, d) different typologies of Tourist Destinations and e) the necessity to plan and manage the different stages in the life cycle of a tourist destination, in order to alleviate the identified consequences and accomplish sustainable tourism development.</p> <p>The module includes some representative case studies of tourist destinations at an international, European and national level</p> <p>After the module is completed, the students will:</p> <ul style="list-style-type: none"> ✓ understand basic concepts: tourist destination, touristic offer and demand, sustainable planning and management of tourist destinations

- ✓ understand the role of external and indigenous factors affecting the evolution of the destinations and more specifically the mechanisms that lead to the stagnation or the degradation of a destination
- ✓ be familiarised to analytical approaches of tourist destinations
- ✓ be familiarised to the various approaches for the typology/classification of destinations
- ✓ be familiarised to the specific characteristics of the Greek destinations in the context of European destinations
- ✓ understand key issues for the inclusion of sustainability in planning and managing tourist destinations
- ✓ be brought into contact with destination planning and management strategies through examples given at an international and European level.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>
<i>Decision-making</i>	<i>Respect for the natural environment</i>
<i>Working independently</i>	<i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Team work</i>	<i>Criticism and self-criticism</i>
<i>Working in an international environment</i>	<i>Production of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>	<i>.....</i>
<i>Production of new research ideas</i>	<i>Others...</i>
	<i>.....</i>

By completing the module successfully, students acquire a wide set of skills that offer them a competitive advantage in case they engage in tourism research or if they are employed in tourist destination and tourism business management. They are able to collect and partly analyse information and data and approach in an autonomous way tourist destinations' management and planning.

(3) SYLLABUS

1. The concept and the characteristics of tourist destination
 - Analysis of the concept of destination as a part of the tourism system. Characteristics of tourist destinations.
2. Analysis and assessment approaches of the touristic offer and demand that serve the management of tourist destinations
 - Life cycle and development stages of a tourist destination. Mechanisms and factors that influence the destination's development. Consequences of the tourist destination's development
3. The dynamics of tourist destinations
 - Destinations at a regional and local scale
 - Consequences of tourism development in the economy, the society, the culture and the environment
4. Typologies of tourist destinations
5. Introduction to tourist destinations' planning and management

- Introducing sustainability in the process of tourism planning
 - Local government and participation procedures
6. Case studies of tourist destinations at an international, European and national level

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Face – to - face	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	Presentations using power point, making use of e-class, short videos to develop dialogue.	
TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc. The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	Activity	Semester workload
	Lectures	39
	Case studies	30
	Studying	56
	Course total	125
STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i>	<ul style="list-style-type: none"> ✓ Language of evaluation: Greek ✓ Final Exams (60%) ✓ Assignments (40%) 	

(5) ATTACHED BIBLIOGRAPHY

- Suggested bibliography:

- Κοκκώσης Χ., Τσάρτας, Π., (2001), Βιώσιμη τουριστική ανάπτυξη και περιβάλλον, Εκδόσεις ΚΡΙΤΙΚΗ ΑΕ
- Λαγός, Δ., (2016), Θεωρητικές Προσεγγίσεις στον τουρισμό, Εκδόσεις ΚΡΙΤΙΚΗ ΑΕ